Emerging models of human and non-human primate placental development

Center for Trophoblast Research Annual Meeting 2024
Churchill College, Cambridge
1-2 July 2024

ACADEMIC PROGRAMME

The Centre for Trophoblast Research is hosting an international conference on 1-2 July 2024 to discuss progress and challenges in trophoblast stem cell and placental organoid research. The two-day hybrid conference will bring together a stellar line-up of speakers, enabling cutting-edge and impactful discussions about this emerging area of research.

CONFIRMED SPEAKERS

Hiroaki Okae (IMEG, Kumamoto University)
Margherita Turco (Friedrich Miescher Institute)
Thorold Theunissen (Washington University School of Medicine of St Louis)
Yasuhiro Takashima (CIRA, Kyoto University)
Yonatan Stelzer (Weizmann Institute)
Laurent David (University of Nantes)
Mana Parast (University of California San Diego)
Fredrik Lanner (Karolinska Institutet)
Hongmei Wang (Chinese Academy of Sciences)
Martin Knoefler (Medical University of Vienna)
Irene Zorzan (University of Cambridge)
Claudia Gerri (Max Planck Institute of Molecular Cell Biology and Genetics)
Thorsten Boroviak (University of Cambridge)

Clockwise from top left: Margherita Turco, Hiroaki Okae, Martin Knoefler, Claudia Gerri, Yasuhiro Takashima, Fredrik Lanner, Mana Parast, Thorold Theunissen
SPONSORSHIP OPPORTUNITIES

We invite you to partner with us in supporting this vibrant and impactful event. If you might be interested in any of the sponsorship options or would like to discuss a more tailored sponsorship package, we’d love to hear from you!

Please contact Erin Slatery at ctradmin@pdn.cam.ac.uk

<table>
<thead>
<tr>
<th>Sponsorship level</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the event website, conference programme and holding slides</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space within the registration, refreshments and poster session area</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
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<tr>
<td>Advertisement in the conference programme</td>
<td>✓ Full Page</td>
<td>✓ Half Page</td>
<td>x</td>
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<tr>
<td>Free in-person conference registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Free online conference registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Invitations to the drinks reception and dinner</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
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| Cost            | £2500 +VAT | £1500 +VAT | £800 +VAT |

Select from the the options listed below and receive additional benefits at the Gold, Silver or Bronze level.

Dinner or poster session sponsor £3500
- Exclusive event sponsorship with logo on-site signage during the event
- Naming opportunity in promotional material
- Gold sponsorship recognition and benefits

Travel award sponsorship £500-£1000 per award (recommended)
- We would be pleased to offer named sponsored travel awards to selected poster presenters.
- Travel awards can be offered at any level in addition to Bronze, Silver, or Gold sponsorship

Flash-talk presentation opportunity £3500
- 5-minute opportunity to present to in-person and virtual audience during a scientific session
- Available to a maximum of 2 sponsors
- Gold sponsorship recognition and benefits

Conference lanyard sponsor £3000
- Exclusive logo on conference lanyards for access badges worn by all attendees
- Gold sponsorship recognition and benefits
The two-day meeting will be held at Churchill College and online to a virtual audience.

Churchill College, founded in 1960, provides a stunning backdrop for our meeting. Nestled in the expansive parklands of one of the largest Cambridge campuses, it is conveniently located just a short walk from central Cambridge. Notably, Churchill College has a significant tie to the workshop’s theme, housing the records of the in-vitro fertilisation (IVF) pioneer Professor Sir Robert Edwards in the Churchill Archives Centre.

Our plenary sessions will take place in Churchill College’s main auditorium, Wolfson Hall, which holds up to 300 people. The academic programme will be streamed to the online audience, with support from a specialist AV company ensuring a seamless interaction between in-person and virtual workshop delegates. This hybrid format ensures that the workshop, designed to appeal to a diverse international audience, is not contrained by the size of the auditorium.

Between the academic sessions, we will hold refreshment breaks in the Main Concourse and adjoining buttery, which is large enough to allow for easy networking and discussion. This central area provides an exhibition space where sponsors can set up booths to share information about their businesses and activities alongside conference poster presentations.

Conference attendees will attend a drinks reception and three-course dinner in the College on the evening of Monday, 1st July, a networking opportunity also open to Silver and Gold level sponsors.
Monday, 1st July 2024
14:00-16:00 Scientific Session 1
16:00-16:30 Break
16:30-18:30 Scientific Session 2
18:30-19:30 Drinks and poster session
19:30-end Conference dinner

Tuesday, 2nd July 2024
09:30-10:30 Scientific Session 3
10:30-11:00 Break
11:00-13:00 Scientific Session 4
13:00-14:00 Lunch
14:00-15:00 Scientific Session 5
15:00-16:00 Panel Discussion
Revisiting criteria for trophoblast stem cells and organoids

Centre for Trophoblast Research (CTR)
www.trophoblast.cam.ac.uk
The Centre for Trophoblast Research (CTR) is a multidisciplinary, interdepartmental Centre internationally recognised for excellence in placental biology, early development, and maternal-fetal interactions during pregnancy. Founded in 2007 as the first inter-school initiative at the University of Cambridge, it integrates basic and clinical scientists who provide an internationally unparalleled breadth of expertise. Today, it brings together over 30 Principal Investigators united by a mission to understand normal placental development and the mechanisms leading to common placenta-related complications of fertility and pregnancy.