

The Loke Centre for Trophoblast Research is hosting an international conference *The Placenta at Term* on 7–8 July 2025 as a hybrid event. This two-day meeting brings together leading clinical and basic scientists to explore topics including placental ageing, senescence, prolonged pregnancy, and the pathophysiology of term complications as pre-eclampsia.

CONFIRMED SPEAKERS



Alex Heazell University of Manchester



Ananth Karumanchi Cedars-Sinai Medical Center



Annetine Staff University of Oslo



Catherine Aiken University of Cambridge



David WilliamsUniversity College London
Hospitals



Gordon Smith University of Cambridge



Karen ForbesUniversity of Leeds



Perrie O'Tierney-GinnTufts University



Yan-Ling WangChinese Academy of Sciences







SPONSORSHIP OPPORTUNITIES

We invite you to partner with us in supporting this vibrant and impactful event. If you might be interested in any of the sponsorship options or would like to discuss a more tailored sponsorship package, we'd love to hear from you!

Please contact Erin Slatery at execmgr.lokectr@pdn.cam.ac.uk

Sponsorship level	Gold	Silver	Bronze
Logo on the event website, conference programme and holding slides	\checkmark	\checkmark	\checkmark
Exhibition space within the registration, refreshments and poster session area	\checkmark	\checkmark	×
Advertisement in the conference programme	√ Full Page	√ Half Page	×
Free in-person conference registration	3	2	1
Free online conference registration	5	2	√ 2
Invitations to the drinks reception and dinner	3	2	×
Cost	£2500 +VAT	£1500 +VAT	£800 +VAT

Select from the the options listed below and receive additional benefits at the Gold, Silver or Bronze level.

Dinner or poster session sponsor £3500

- Exclusive event sponsorship with logo on-site signage during the event
- Naming opportunity in promotional material
- Gold sponsorship recognition and benefits

Flash-talk presentation opportunity £3500

- 5-minute opportunity to present to in-person and virtual audience during a scientific session
- Available to a maximum of 2 sponsors
- Gold sponsorship recognition and benefits

Travel award sponsorship £500-£1000 per award (recommended)

- We would be pleased to offer named sponsored travel awards to selected poster presenters.
- Travel awards can be offerred at any level in addition to Bronze, Silver, or Gold sponsorship

Conference lanyard sponsor

- Exclusive logo on conference lanyards for access badges worn by all attendees
- Gold sponsorship recognition and benefits

VENUE AND LOGISTICS

The two-day meeting will be held at Churchill College and online to a virtual audience.

Churchill College, founded in 1960, provides a stunning backdrop for our meeting.



Nestled in the expansive parklands of one of the largest Cambridge campuses, it is conveniently located just a short walk from central Cambridge. Notably, Churchill College has a significant tie to the workshop's theme, housing the records of the in-vitro fertilisation (IVF) pioneer Professor Sir Robert Edwards in the Churchill Archives Centre.

Our plenary sessions will take place in Churchill College's main auditorium, Wolfson Hall, which holds up to 300 people. The academic programme will be streamed to the online audience, with support from a specialist AV company ensuring a seamless interaction between in-person and virtual workshop delegates. This hybrid format ensures that the workshop, designed to appeal to a diverse international audience, is not contrained by the size of the auditorium. We expect approximately 150 attendees in person, and 100 online.

Between the academic sessions, we will hold refreshment breaks in the Main Concourse and adjoining buttery, which is large enough to allow for easy networking and discussion. This central area provides an exhibition space where sponsors can set up booths to share information about their businesses and activities alongside conference poster presentations.

Conference attendees will attend a drinks reception and three-course dinner in the College on the evening of Monday, 1st July, a networking opportunity also open to Silver and Gold level sponsors.



PROVISIONAL PROGRAMME

Monday, 7th July 2025 11:00-13:00 Lunch and poster session

13:00-14:30 Scientific Session 1

14:30-15:00 Break

15:00-16:45 Scientific Session 2

16:45-17:15 Break

17:15-18:30 Scientific Session 3

18:30-19:30 Drinks and poster session

19:30-end Conference dinner

Tuesday, 8th July 2025

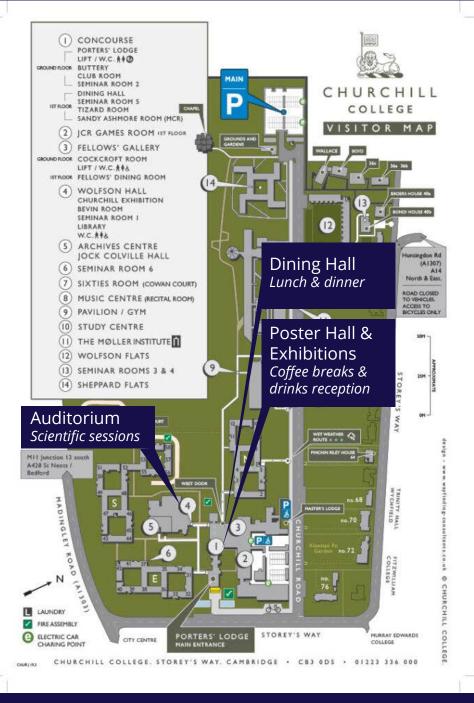
08:45-09:15 Tea/coffee on arrival

09:15-10:15 Scientific Session 4

10:15-10:45 Break

10:45-11:30 Panel discussion and

closing remarks



Loke Centre for Trophoblast Research (CTR)

www.trophoblast.cam.ac.uk

The LokeCentre

The Loke Centre for Trophoblast Research (CTR) is a multidisciplinary, interdepartmental Centre internationally recognised for excellence in placental biology, early development, and maternal-fetal interactions during pregnancy. Founded in 2007 as the first inter-school initiative

at the University of Cambridge, it integrates basic and clinical scientists who provide an internationally unparalleled breadth of expertise. Today, it brings together over 30 Principal Investigators united by a mission to understand normal placental development and the mechanisms leading to common placentally-related complications of fertility and pregnancy.